



PROPOSAL

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Texas Innovates - CHILI

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Project Overview

Texas Innovates, (the client) is seeking a new website to support the client's business. The new site is to be based on design inspiration based on client in-take and design meetings. We will also be integrating the design concepts from the clients logo, style guide and input from client as needed. The website framework requires flexibility to ensure future functionality, sections and landing pages can be accommodated without additional development work.

Project Proposal

Our proposal is to deliver a custom WordPress single page framework that integrates the feature set requirements to the client's server. The client's existing graphics, content and data will be integrated into the site along with additional graphics and video elements as required. The framework will support a fully customizable, unique landing page (home page), unique interior pages (five different layouts), integrated SEO toolset, integrated blog/news, partners module, client showcase module, and featured media. The site will be fully responsive for three (3) screens: desktop, tablet & handheld and with mobile optimized content.

All work is covered by a 12-month support agreement that provides for content and site updates based on site functionality and structure at project launch. Any new feature sets or functionality requested will be covered under a separate scope of work and may incur additional costs.

Project Investment

Service	Price
Design, Develop and Deploy Framework Includes: Core web-platform ecosystem, landing page(s), contact page, and up to five unique interior page layouts and integrated SEO toolset built on a fully responsive and mobile optimized design.	\$2,500.00
Content creation, integration, migration, and layout <i>(based on client input and guidance)</i>	n/c
Client discount - VIP	-750.00
Total Project Investment	
	\$1,750.00

Fee Schedule

- 50% due upon acceptance of the proposal before work commences.
- Balance Due (50%) plus any authorized, incurred expense upon final approval and prior to site launch.

Next Steps

- To proceed with this project, we ask you to take the following steps:
- Accept the proposal "as is" or contact us to discuss desired changes.
Please note that changes to the scope of the project can be made but additional charges may apply.
 - Finalize and sign this proposal.
 - Submit initial payment of 50% of total project fee along with executed copy of this proposal