



PROPOSAL

ROCK MEDIA, LLC.
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Resilient Oilfield Services, LLC.

PO Box 52636

Kassidy Gonzalez

Midland, TX. 79710

Project Overview

Resilient Oilfield Services (the client) is seeking a new website to support the client's growing business. The new site is to be based on design inspiration from <https://neptunesc.com> and <https://gravityoilfieldservices.com/> and will integrate design concepts from the clients logo and style guide in addition to input from client as needed. The website framework requires flexibility to ensure future functionality, sections and landing pages can be accommodated without additional development work.

Project Proposal

Our proposal is to deliver a custom WordPress framework that integrates the feature set requirements to the client's server. The client's existing graphics, content and data will be integrated into the site along with additional graphics and video elements as required. The framework will support a fully customizable, unique landing page (home page), unique interior pages (five different layouts), integrated SEO toolset and integrated blog/news. The site will be fully responsive for three (3) screens: desktop, tablet & handheld and with mobile optimized content.

Project Investment

Service	Price
Design, Develop and Deploy Framework Includes: Core web-platform ecosystem, landing page(s), contact page, careers page, location/offices page with integrated mapping, smart forms engine, up to five unique interior page layouts and integrated SEO toolset built on a fully responsive and mobile optimized design.	\$2,750.00
Content creation, integration and layout (based on client input and guidance)	n/c
Premium Annual Web Hosting - Included Includes: Dedicated dual core, scalable LEMP server with 30TB of monthly bandwidth and 2 SSL certificates. Includes scheduled site backups, core/system updates and upgrades. (Renewable Annually @ \$325/yr)	n/c

Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance Due (50%) plus any authorized, incurred expense upon final approval and prior to site launch.

Next Steps

- To proceed with this project, we ask you to take the following steps:
- Accept the proposal "as is" or contact us to discuss desired changes.
Please note that changes to the scope of the project can be made but additional charges may apply.
 - Finalize and sign this proposal.
 - Submit initial payment of 50% of total project fee along with executed copy of this proposal

Dear Ms. Gonzalez,

Thank you for considering Rock Media for your project. Our goal is to become a resource and a partner to our clients. Our approach is simple; provide our customers with what they want the first time, on time and under budget.

We have based our proposal on our discussions and review of your materials and content to date. Should we encounter any issues or unforeseen concerns that will impact either the timing or cost of your project will we contact your immediately for mutual resolution prior to any further work.

OBJECTIVE

This proposal is to design, develop and implement the website for **resilientoilfield.com**

SCOPE OF SERVICES

1. Web Site Design, Development and Implementation

- A. Work with you and/or your designated representatives on designing, developing and implementation of your Web Site.
- B. We will manage securing your Web Site hosting and assist in any setup and transition of your current Web Site domains to the new host server, if required.
- C. Incorporate your graphics, design elements and content into the new Web Site.
- D. Develop the computer code necessary to render your Web Site based on the content you provide.
- E. Upload, configure and implement our code on your hosting site and ensure proper configuration and full functionality.

2. Training and Testing

- A. We will fully test and validate all code, graphics and design elements for proper function, display and cross-browser rendering.
- B. We will provide you with a live test environment for review, design collaboration and final project verification and acceptance.
- C. We will provide you with two training sessions per user role (i.e. – system administrators, editors, etc.) after which on-going user training is priced on an as needed basis.

3. Post-Implementation Support

- A. We will provide on-going, routine support and project updates for a period of **(12) twelve months** after the date of acceptance by you.

SITE DEVELOPMENT AND IMPLEMENTATION FEE

Refer to attached Proposal for Investment Summary.

We appreciate the opportunity to earn your business and look forward to a wonderful partnership.

Sincerely,



Bradley K. Rock

WEB SITE DESIGN & IMPLEMENTATION AGREEMENT

CLIENT INFORMATION	Resilient Oilfield Services, LLC. Ms. Kassidy Gonzalez PO Box 52636 Midland, TX 79710
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1. AUTHORIZATION

The above-named Client (hereinafter referred to as "Client") is engaging Rock Media as an independent contractor for the specific purpose of designing an Internet Web Site, herein after referred to as "Site", to be published on behalf of the Client on a mutually agreed to hosting site. The Client hereby authorizes Rock Media to access and or create this account, access to Site's domain registration and authorizes the Hosting Service to provide Rock Media with "full access" to the Client's account, and any other programs needed for this Site that are included as part of the Client's service agreement/level.

2. DEVELOPMENT

The Site will be developed using HTML5 & CSS3 compliant code to allow for maximum platform and cross-browser compatibility and user accessibility. Unless otherwise requested, we will not implement any Adobe Flash elements. We represent and warrant that The Site will function properly on the current version of all major desktop internet browsers and mobile HTML5 compliant browsers at the time of Site publication.

3. COPYRIGHTS AND TRADEMARKS

The Client unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to Rock Media for inclusion in the Site are owned by the Client, or that the Client has permission from the rightful owner to use each of these elements, and will hold harmless, protect, indemnify and defend Rock Media from any liability (including attorney's fees and court costs), including any claim or suit, threatened or actual, arising from the use of such elements furnished by the Client.

4. WEB SITE MAINTENANCE

This agreement allows for on-going, routine web site maintenance and updates to all Site pages for the first twelve months at no charge, including updating links, images and making minor changes to a sentence or paragraph structure. It does not include major page reconstruction, new page designs, new blogs, navigation structure changes, or repairs due to attempted updates by Client. The support period begins upon Project Acceptance by Client. Other work required will be quoted and covered under an amendment to this agreement. An on-going maintenance agreement is available after the initial twelve-month term.

5. COMPLETION DATE

Rock Media and the Client must work together to complete the Site in a timely manner. We agree to work expeditiously to complete the Site no later than 30 days after Client has submitted all necessary materials. The site will be published and available for a period of no less than 5 days for testing and validation by Client, prior to final acceptance by The Client.

6. PROJECT DELIVERY

The final Site design will be published to the Client's hosting service (included with this proposal) and registered domain url upon receipt of full payment.

7. ELECTRONIC COMMERCE LAWS

The Client agrees that the Client is solely responsible for complying with any laws, taxes, and tariffs applicable in any way to the Site or any other services contemplated herein, and will hold harmless, protect, and defend Rock Media from any claim, suit, penalty, tax, fine, penalty, or tariff arising from the Client's exercise of Internet electronic commerce and/or any failure to comply with any such laws, taxes, and tariffs.

8. SITE COPYRIGHT

Copyright to the finished web design site produced by Rock Media will be owned by The Client. Transfer of ownership will occur, once final payment under this agreement and any additional charges incurred have been paid. Rights to photos, graphics, source code, work-up files, and computer programs specifically are not transferred to the Client and remain the property of their respective owners. Rock Media retains the right to display graphics and other Web Design elements as examples of its work in its portfolio. All Sites will contain a link to Rock Media Design Services Web Site.

9. PAYMENT

An initial deposit is required prior to the initiation of any work. Final payment is due upon Project Completion and acceptance by The Client of the Sites design, functionality and intended use. All other payments will follow the Payment Schedule outlined in client proposal. Once final payment and signed acceptance has been received by Rock Media, the Site ownership will be transferred to The Client, including copies of the original source code. This agreement becomes effective only when executed by Rock Media and The Client. All payments will be made in U.S. Dollars.

10. LEGAL NOTICE

Notwithstanding anything to the contrary contained in this contract, neither Rock Media nor any of its employees or agents warrants that the functions contained in the Site will be uninterrupted or error-free. In no event will Bradley Rock and/or Rock Media be liable to the Client or any third party for any damages, including, but not limited to, service interruptions caused by Acts of God, the Hosting Service or any other circumstances beyond our reasonable control, any lost profits, lost savings or other incidental, consequential, punitive, or special damages arising out of the operation of or inability to operate this Site, failure of any service provider, of any telecommunications carrier, of the Internet backbone, of any Internet servers, or your site visitor's computer or Internet software, even if Rock Media has been advised of the possibility of such damages.

11. THIS AGREEMENT

This agreement constitutes the sole agreement between Rock Media and the Client regarding this Site. Any additional work not specified in this contract or any other amendment or modification to this contract must be authorized by a written request signed by both Client and Rock Media. All prices specified in this contract will be honored for 3 months after both parties sign this contract. Continued services after that time will require a new agreement.

The undersigned hereby agree to the terms, conditions and stipulations of this agreement on behalf of his or her organization or business. This Agreement constitutes the entire understanding of the parties. Any changes or modifications thereto must be in writing and signed by both parties.

AGREED TO AND EXECUTED BY:

RESILIENT OILFIELD SERVICES, LLC		ROCK MEDIA, LLC.	
By	_____	By	<u>Bradley K. Rock</u>
Printed Name	_____	Printed Name	Bradley K. Rock
Title	_____	Title	Owner
Date	_____	Date	July 30, 2020