



# PROPOSAL

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Neptune Solutions  
Mr. Robert Berry

305 South Main Street  
Fort Stockton, Tx 79735

## Project Overview

Neptune Solutions (the client) is requesting an update and expansion of their current website to provide for greater marketing and customer engagement. The proposal is to build out a Resources landing page and content that will support their marketing efforts to collect prospect contact information. The resources will include articles, images and videos. These resources will be protected by a user registration function. The user registration function will be connected to their email marketing platform of choice (MailChimp) for user subscription and engagement management.

## Project Proposal

Our proposal is to deliver the items below.

## Project Investment

Service	Price
<b>Resources Module</b> Includes: Unique landing page that dynamically promotes articles and other resources to engage site visitors. These resources will provide a limited unregistered public view and a free user registration option to view the complete library of resources. The module will provide articles, videos and images for use.	
<b>User Registration and Account Management Module</b> Includes: Provides for user registration, including key demographic information as required by client. Unique user registration will be based on email address.	
<b>MailChimp API Integration</b> Includes: Connecting the user registration process and data with client MailChimp account to automatically populate email audience with demographic collected.	
<b>Project Total</b>	<b>\$1,750.00</b>

## Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance due plus any authorized, incurred expense upon final approval and prior to site launch.

## Next Steps

- To proceed with this project, we ask you to take the following steps:
- Accept the proposal "as is" or contact us to discuss desired changes.  
*Please note that changes to the scope of the project can be made but additional charges may apply.*
  - Finalize and sign this proposal.
  - Submit initial payment of 50% of total project fee along with executed copy of this proposal

Accepted by: Neptune Solutions

Date

Brad Rock  
POB 340921  
Austin, TX 78734

We accept checks (payable to: Brad Rock) and all major credit cards

Rock Media, LLC – Bradley Rock - June 6, 2020