



# PROPOSAL

ROCK MEDIA, LLC.  
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Capitol Studies  
Mr. Perry Gauthier

4547 Calvert Street  
Lincoln, NE. 68506

## Project Overview

Capitol Studies (the client) is seeking a new website framework to support the client's ministry. The new site is to be based on design inspiration from the prior work (Texas website) and integrate design concepts from the client's logo and style guide in addition to input from client as needed. The website framework requires flexibility to ensure future functionality, sections and landing pages can be accommodated without additional development work.

## Project Proposal

Our proposal is to deliver a custom WordPress framework that integrates the feature set requirements to the client's server. The client's existing graphics, content and data will be integrated into the site along with additional graphics and video elements as required. The framework will support a fully customizable, unique landing page (home page), unique interior pages (five different layouts), integrated SEO toolset, multiple state child sites (microsites), integrated video, integrated audio, online credit/debit card donations with automatic gift receipting and integrated multi-channel blog/news. The site will be fully responsive for three (3) screens: desktop, tablet & handheld and with mobile optimized content.

## Project Investment

Service	Price
<b>Design, Develop and Deploy Framework</b> Includes: Core web-platform ecosystem, landing page(s), contact page, blog module, audio & video module, integrated online donation module, smart forms engine, up to five unique interior page layouts and integrated SEO toolset built on a fully responsive and mobile optimized design.	<b>\$3,250.00</b>
<b>Design, Develop and Deploy Microsite Framework</b> Includes: Development to allow deployment of local microsites to integrate into the state site. Microsite provide up to four localized pages (Unique landing page, Leader page, Contact Page, Blog Page)	<b>\$750.00</b>
<b>Premium Annual Web Hosting</b> Includes: Dedicated dual core, scalable LEMP server with 30TB of monthly bandwidth and 2 SSL certificates. Includes scheduled site backups, core/system updates and upgrades. (	<b>\$325.00</b>
<b>Project Total</b>	<b>\$4,325.00</b>
Prior client discount / existing site credit	<b>\$2,000.00</b>
1 <sup>st</sup> Year Web Hosting discount	<b>\$325.00</b>
<b>Discounted project Total</b>	<b>\$2,000.00</b>
Sales Tax	\$165.00
<b>Total Investment</b>	<b>\$2,165.00</b>

### Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance due plus any authorized, incurred expense upon final approval and prior to site launch.

### Next Steps

To proceed with this project, we ask you to take the following steps:

- Accept the proposal "as is" or contact us to discuss desired changes.  
*Please note that changes to the scope of the project can be made but additional charges may apply.*
- Finalize and sign this proposal.
- Submit initial payment of 50% of total project fee along with executed copy of this proposal

Accepted by: Capitol Studies

Date

Brad Rock  
POB 340921  
Austin, TX 78734

We accept checks (payable to: Brad Rock) and all major credit cards

Rock Media, LLC – Bradley Rock - April 8, 2020