



PROPOSAL

ROCK MEDIA, LLC.
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Climate Impact Capital, LLC
Mr. Paul Watson

Project Overview

Climate Impact Capital, LLC. (the client) is seeking a new website to support the client's growing business. The new site is to be based on design inspiration provided by client with design concepts from the client's logo and style guide in addition to input from client as needed. The website framework requires flexibility to ensure future functionality, sections and landing pages can be accommodated without additional development work.

Project Proposal

Our proposal is to deliver a custom WordPress framework that integrates the feature set requirements to the client's server. The client's existing graphics, content and data will be integrated into the site along with additional graphics and video elements as required. The framework will support a fully customizable unique landing page (home page), unique interior pages (five different layouts), integrated SEO toolset and integrated news. The site will be fully responsive for three (3) screens: desktop, tablet & handheld and with mobile optimized content.

Project Investment

Service	Price
Design, Develop and Deploy Framework Includes: Core framework including landing page, custom client intake forms, contact/location pages, interior pages, integrated SEO toolset built on a fully responsive and mobile optimized design.	\$2,250.00
Premium Annual Web Hosting – Optional Includes: Dedicated dual core, scalable LEMP server with 30TB of monthly bandwidth and SSL certificate. Service features daily, weekly and monthly site backups, core/system updates and upgrades. (Renewable Annually)	\$325.00
VIP Client Discount – P. Watson	-\$500.00
First year premium web hosting discount	-\$325.00
Project Total	\$1,750.00

Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance Due (50%) plus any authorized, incurred expense upon final approval and prior to site launch.

Next Steps

- To proceed with this project, we ask you to take the following steps:
- Accept the proposal "as is" or contact us to discuss desired changes.
Please note that changes to the scope of the project can be made but additional charges may apply.
 - Finalize and sign this proposal.
 - Submit initial payment of 50% of total project fee along with executed copy of this proposal

Accepted by: Climate Impact Capital, LLC

Date

Brad Rock
POB 340921
Austin, TX 78734

We accept checks (payable to: Brad Rock) and all major credit cards

Rock Media, LLC – Bradley Rock - January 23, 2020