



PROPOSAL

ROCK MEDIA, LLC.
AUSTIN, TX 78734
512.484.4334
BRAD@ROCKMEDIA.CO

Veteran Solar
Mr. Ravi Vemulapalli

10880 Wilshire Blvd Ste 1101
Los Angeles, CA 90024

Project Overview

Veteran Solar (the client) is seeking a website to provide general online marketing, lead capture and qualification, customer education, social media marketing, email marketing and client testimonials to support their emerging solar business. This site needs integrated smart forms to collect, screen and communicate with prospective customers.

Project Proposal

Our proposal is to deliver a custom WordPress framework that integrates the feature set requirements to the client's server. The client's existing graphics, content and data will be integrated into the site along with additional graphics and video elements as required. The framework will support a fully customizable unique landing page (home page), unique interior pages (five different layouts), smart forms, downloadable user documents, integrated SEO toolset, integrated e-marketing module and integrated blog/news. The site will be fully responsive for three (3) screens: desktop, tablet & handheld and with mobile optimized content.

Project Investment

Service	Price
Design, Develop and Deploy Framework Includes: Core web-platform ecosystem, landing page, contact page, up to five interior pages (unlimited capacity), integrated e-marketing module and integrated SEO toolset built on a fully responsive and mobile optimized design.	\$1,750.00
Smart Forms Module Design and Deployment	\$500.00
Automated blog aggregator (customer education)	\$250.00
Premium Annual Web Hosting – Optional Includes: Dedicated dual core, scalable LEMP server with 30TB of monthly bandwidth and SSL certificate. Service features monthly site backups, core/system updates and upgrades. (Renewable Annually)	\$275.00

Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance Due (50%) plus any authorized, incurred expense upon final approval and prior to site launch.

Next Steps

- To proceed with this project, we ask you to take the following steps:
- Accept the proposal "as is" or contact us to discuss desired changes.
Please note that changes to the scope of the project can be made at any time, but additional charges may apply.
 - Finalize and sign this proposal.
 - Submit initial payment of 50% of total project fee along with executed copy of this proposal

Accepted by: Veteran Solar

Date

Brad Rock
POB 340921
Austin, TX 78734

We accept checks (payable to: Brad Rock) and all major credit cards

Rock Media, LLC – Bradley Rock - March 8, 2017