



PROPOSAL

ROCK MEDIA, LLC.
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Arrowdynamic Solutions LLC

PO Box 806

Mr. Matthew Futtere

Liberty Hill, TX 78642

Project Overview

Arrowdynamic Solutions LLC (the client) needs an integrated, scalable web-platform that supports e-commerce, unique landing pages with A/B testing, integrated blogs, bi-directional social media.

Project Proposal

Our proposal is to develop a custom WordPress web-platform that integrates the feature set requirements to be developed in two (2) phases. Phase one (1) will be to develop the core platform ecosystem plus the landing page module, bi-directional social media components, SEO optimized site and content and support for integrated PayPal product sales. Phase two (2) will complete the project by delivering an integrated multi-product e-commerce module, blogging module, email marketing module, additional web pages as required, integrated web form module and user support content.

Project Investment

Service	Price
Phase One Includes: Core web-platform ecosystem, landing page(s), contact page, SEO optimization built on a fully responsive and mobile optimized design.	\$1,000.00
Phase Two – Optional Includes: E-commerce module, blog module, web-form module, integrated email marketing module and unlimited site pages all built into the ecosystem as specified in Phase One. This phase can be implemented at the client's discretion, without regard to timing. <i>Note prices quoted are only valid for twelve (12) months from the date of this proposal.</i>	\$750.00
Premium Annual Web Hosting – Optional Includes: Dedicated dual core, scalable LEMP server with 30TB of monthly bandwidth and SSL certificate. Service features daily, weekly and monthly site backups, core/system updates and upgrades. (Renewable Annually)	\$250.00

Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance Due (50%) plus any authorized, incurred expense upon final approval and prior to site launch.

Next Steps

- To proceed with this project, we ask you to take the following steps:
- Accept the proposal "as is" or contact us to discuss desired changes.
Please note that changes to the scope of the project can be made at any time, but additional charges may apply.
 - Finalize and sign this proposal.
 - Submit initial payment of 50% of total project fee along with executed copy of this proposal

Accepted by: Arrowdynamic Solutions LLC

Brad Rock
POB 340921
Austin, TX 78734

We accept checks (payable to: Brad Rock) and all major credit cards

Date

Rock Media, LLC – Bradley Rock - May 25, 2016