



PROPOSAL

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Digitech Venture Capital Fund, Inc.
Mr. Paul Watson

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Project Overview

Digitech Venture Capital Fund, Inc. (the client) is seeking a new web platform that provides multi-channel marketing that presents public and private information to clients and prospective clients. The site needs to communicate and generate interest across three (3) audiences: (1) The client fund (2) The fund investments (3) Potential investment companies. The site needs to support multiple registered user types who have unique user dashboards. The site needs to support a custom company portfolio structure to allow for presentation of client investments. The site also need integrated smart forms to collect and communicate to clients.

Project Proposal

Our proposal is to deliver a custom WordPress framework that integrates the feature set requirements to the client's server. The clients existing graphics, content and data will be transferred and integrated into the new site along with additional graphics and video elements. The framework will support a fully customizable unique home page, custom portfolio layouts, unique interior pages, smart contact forms, downloadable user documents, integrated SEO toolset, integrated e-marketing module and integrated blog/news. The site will be fully responsive for three (3) screens: desktop, tablet & handheld and with mobile optimized content.

Project Investment

Service	Price
Design, Develop and Deploy Framework Includes: Core web-platform ecosystem, landing page(s), contact page, custom investment portfolios, integrated e-marketing module and SEO optimization built on a fully responsive and mobile optimized design.	\$4,500.00
User dashboard wireframes	INC
Two (2) 30 – 60 second animated videos (est. \$250/each)	TBD
Premium Annual Web Hosting – Optional Includes: Dedicated dual core, scalable LEMP server with 30TB of monthly bandwidth and SSL certificate. Service features daily, weekly and monthly site backups, core/system updates and upgrades. (Renewable Annually)	\$250.00

Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance Due (50%) plus any authorized, incurred expense upon final approval and prior to site launch.

Next Steps

- To proceed with this project, we ask you to take the following steps:
- Accept the proposal "as is" or contact us to discuss desired changes.
Please note that changes to the scope of the project can be made at any time, but additional charges may apply.
 - Finalize and sign this proposal.
 - Submit initial payment of 50% of total project fee along with executed copy of this proposal

Accepted by: Digitech Venture Capital Fund, Inc.
Brad Rock
POB 340921
Austin, TX 78734
We accept checks (payable to: Brad Rock) and all major credit cards

Date

Rock Media, LLC – Bradley Rock - July 23, 2016