



PROPOSAL

ROCK MEDIA, LLC.
AUSTIN, TX 78734
512.484.4334
BRAD@ROCKMEDIA.CO

Alger Equipment Co., Inc.

320 Flightline

Mr. David Alger

Lago Vista, TX 78645

Project Overview

Alger Equipment Co., Inc. (the client) currently maintains two separate websites that support their businesses: AlgerLight and AlgerBrush II. The project scope is to combine both of these sites into one new site for SEO optimization, web traffic consolidation, ease of maintenance and future growth.

Project Proposal

Our proposal is to deliver a custom WordPress framework that integrates the feature set requirements to the client's server. The client's existing graphics, content and data will be transferred and integrated into the new site. The framework will support two fully customizable unique home pages for each client business, unique interior pages per business, smart contact forms, downloadable user documents and integrated blog/news. The site will include prerequisites for e-commerce capabilities. The site will be fully responsive for three (3) screens: desktop, tablet & handheld and with mobile optimized content.

Project Investment

Service	Price
Design, Develop and Deploy custom WordPress Framework	\$1,500.00
Build out site and transfer site content from previous sites	- Inc.
Install new site on client's web server	- Inc.
Three (3) 1 - Hour user training sessions	- Inc.

Fee Schedule

- 50% due upon acceptance of the proposal before work commences
- Balance Due (50%) plus any authorized, incurred expense upon final approval and prior to site launch.

Next Steps

To proceed with this project, we ask you to take the following steps:

- Accept the proposal "as is" or contact us to discuss desired changes.
Please note that changes to the scope of the project can be made at any time, but additional charges may apply.
- Finalize and sign this proposal.
- Submit initial payment of 50% of total project fee along with executed copy of this proposal

Accepted by: Alger Equipment Co., Inc.

Brad Rock
POB 340921
Austin, TX 78734

We accept checks (payable to: Brad Rock) and all major credit cards

Date

Rock Media, LLC – Bradley Rock - July 15, 2016